Sharpen Your Edge

Chatham’s Master of Professional Writing (MPW) is a broad-based, FULLY-ONLINE, ACCELERATED PROGRAM that leads to a unique, professional degree. Choose from established concentrations in technical writing or web content development, follow suggested paths of study for nonprofit or communications professionals, or design your path of study to advance your career or switch to a new one. In addition to strengthening and developing writing skills across media, you’ll also cover many areas of the business of being a writer, including copyright and contracts, cover and query letters, standard business practices – and strategies for success.

chatham.edu/mpw
The Master of Professional Writing is a program within Chatham University’s **SCHOOL OF ARTS, SCIENCE, AND BUSINESS**. Programs in the School of Arts, Science, and Business leverage Chatham’s strengths in the liberal arts, business, communications, and the arts, and complement them with professional preparation that helps students prepare for their futures and the next steps in their professional and academic careers.

**PROGRAM HIGHLIGHTS**
- Enhance your skills in a variety of professional contexts, including technical writing, political writing, business and financial writing, writing for electronic media, grant writing, web design, social media, and critical writing
- Courses offered in a seven-week session, with students taking one or two at a time. The program can be completed in as few as 12 months.
- Flexible start dates, with five entry points per year
- Opportunity to network with students from a variety of backgrounds, with experience in technical writing, editing, freelance writing, marketing, web content development, public relations, and more
- A self-directed, guided independent course in which you produce a written project for a “client.” This is usually web writing, technical writing, or a combination of the two. It’s a requirement for students in the Technical Writing or Web Content Development concentrations, and open to all.
- A portfolio course, where you polish the writing that you’ve produced and compile it into a deliverable that will help you in the job market

**SAMPLE COURSES**

**PWR606: Grant Writing**
This course focuses on teaching the conventions and fundamentals of writing successful grants for nonprofit organizations, educational institutions, and government agencies.

**PWR 616: Technical Writing**
This course teaches students how to prepare letter reports and technical reports about subjects that require technical explanations, diagrams, charts, and jargon understood by technical readers.

**PWR 621: Use of New and Social Media**
This course seeks to give students the skills and confidence to create interesting and informative digital presentations and social media campaigns, based on simple presentation design and the latest delivery options.

**PWR 625: Business and Organizational Writing**
This course teaches students the rhetorical principles and writing practices necessary for content creation for multiple audiences and professional situations.

➤ chatham.edu/mpw/curriculum.cfm
**OUTCOMES**

Here are some positions held by graduates of Chatham’s Master of Professional Writing program.

- **Management**: Senior Vice President and Publisher; Director of Alumni Relations; Assistant VP for Communications Management, Content Development and Review
- **Education**: E-learning Instructional Designer; Professor of English; Associate Registrar for Information Technology
- **Editorial**: Managing Editor; Feature Writer; Staff Writer
- **Technical Writing**: Documentation Specialist; Benefits Technical Writer and Process Analyst
- **Non-Profit**: Grant Writer; Leadership Annual Giving Officer
- **Web Content Development**: Web Designer; Content Strategist; Digital Marketing Specialist
- **Marketing**: Marketing and Development Associate; Communications Specialist; Marketing Specialist/Project Manager/Writer

**FUNDING OPPORTUNITIES**

- Chatham University offers a 20% tuition reduction through its partnership with selected employers in the Pittsburgh area. Before you apply, visit chatham.edu/extendedbenefits to find out if you could qualify for this special offer.
- A limited number of research, special project, and teaching assistantships are available to help defray the cost of the tuition while also earning valuable, hands-on experience in the field. This assistantship is in the form of tuition remission and will reduce a student’s final tuition bill. Please contact your admission counselor to learn more.

“Originally I picked the MPW program for technical writing, but wound up falling in love with the web concentration which has changed the course of my life and career goals drastically. The MPW program at Chatham has given me a specialized set of skills that I never knew would be so valuable.”

SHAINA VOJTKO, MPW ’13
APPLICATION REQUIREMENTS
• Completed baccalaureate degree from an accredited college or university
• Minimum undergraduate GPA of 3.0
• Resumé or CV
• Official transcripts from all institutions attended
• No GRE is needed

APPLICATION DEADLINES
• Rolling admission (no formal deadlines)
• New students may start five times per year
• Choose a session from either the fall, spring, or summer term

Apply online at apply.chatham.edu/ccps