

# Master of **Business Administration**

## ▶ **Blaze your own trail**

In Chatham's Masters of Business Administration program, you will develop the skills and knowledge identified by current business leaders as vital in an increasingly competitive job market – skills like entrepreneurial thinking, innovation, effective communication, and leadership. Choose from specializations in **Healthcare Management, Supply Chain Management, Project Management, Sustainability, Entrepreneurial Leadership and Strategy, Food and Agriculture, and Information Management.**

Take advantage of the flexibility of a curriculum designed for working adults. The Chatham MBA can be completed in two years as a full-time student, and all courses are available either online or on our Shadyside Campus and Eden Hall Campus in the evening.

[chatham.edu/mba](http://chatham.edu/mba)



# Master of Business Administration

The Master of Business Administration is a program within Chatham University's **SCHOOL OF ARTS, SCIENCE, AND BUSINESS**. Programs in the School of Arts, Science, and Business leverage Chatham's strengths in the liberal arts, business, communications, and the arts, and complement them with professional preparation that helps students prepare for their futures and the next steps in their professional and academic careers.

## PROGRAM HIGHLIGHTS

- Design your own concentration or choose from specializations in:
  - Healthcare Management
  - Supply Chain Management
  - Project Management
  - Sustainability
  - Entrepreneurial Leadership and Strategy
  - Food and Agriculture
  - Information Management
- MBA courses at Chatham alternate class session weeks throughout the fall and spring terms. Non-session weeks require coursework equal to the credit hour requirement for the course. This hybrid schedule makes the program more flexible and convenient for our students while offering the same academic rigor of typical courses.
- Courses are offered online or in the evening at our Shadyside or Eden Hall campuses.
- Chatham University's Executive-In-Residence (EIR) program brings in a seasoned executive each year to offer contacts for seminars, symposia, mentoring, and advice.
- You'll have regular opportunities to network with students from a variety of backgrounds, Chatham MBA alumni, and faculty, in addition to access to groups like Net Impact, Chatham's Global Focus program, the Center for Women's Entrepreneurship, and a variety of student clubs and chapters.
- Chatham University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE).

## SAMPLE COURSES

### **BUS550: Innovation and Commercialization**

This course focuses on how to successfully commercialize an innovation. Understanding commercialization activities such as pre-product launch planning, market testing, actual product launch, and post-launch follow-up is a major part of the course. The course provides a run-through of the complete cycle from idea to market entry.

### **BUS699: Business Consulting Capstone**

This course provides the culminating experience in the MBA program through business consulting engagements. Student teams apply knowledge and skills gained through the MBA program to conduct complex problem-solving or analytical projects for woman entrepreneurs enrolled in the MyConsulting Corner program of Chatham University's Center for Women's Entrepreneurship. The student develops professional consulting skills by working with the program's Executive-In-Residence throughout the client engagement.

► [chatham.edu/mba/curriculum.cfm](https://chatham.edu/mba/curriculum.cfm)

## OUTCOMES

Here is an overview of what some of the graduates from Chatham's MBA have gone on to do, and some of the places where they're doing it.

- **Finance:** Project Coordinator, Training and Development Officer, Voluntary Corporate Actions Analyst
- **Business Analysis:** Analyst, Manager of Marketing Intelligence, Compensation Analyst
- **Sales and Marketing:** Strategic Account Executive, Web Marketing Analyst, Conversion Optimization Consultant
- **Non-profits:** President and Chief Executive Officer, Director of Giving & Executive Operations, Fund Development Manager, Employment & Life Skills Specialist
- **Higher Education:** Asst. Dean of Faculty and Curriculum, Student Affairs Professional
- **Consulting:** Sustainability, ERP, Sales
- **Healthcare and Pharmaceutical:** Director of Operations, Director of Marketing, Associate Director, Sr. Manager, Business Operations
- **Business and Education Connected, LLC, Valencia, PA**
- **BNY Mellon, Pittsburgh, PA**
- **PNC Investments, Pittsburgh, PA**
- **Oracle, Wilmington, NC**
- **Knopp Biosciences LLC, Pittsburgh,**
- **Smith & Nephew, Hamburg, Germany**
- **Microbac Laboratories, Inc., Pittsburgh, PA**
- **The Citizens Savings Bank, Wheeling, WV**
- **Portland General Electric, Portland, OR**
- **University of Pittsburgh, Pittsburgh, PA**
- **Big Brothers Big Sisters of Greater Pittsburgh, Pittsburgh, PA**

“By enrolling in Chatham’s MBA program, I have acquired invaluable skills and business knowledge. The relationships I have made will no doubt provide me with a network that will fulfill my professional and personal goals in the future.”

– HOLLY SHRIVER, MBA '14

“Our MBA faculty is deeply committed to creating future business leaders through both in-demand specialties and entrepreneurship training. This unique combination of skill sets enables our students to think both fast and slow, and to create new opportunities through innovative pursuits.”

– TINGTING (RACHEL) CHUNG, PH.D., *program director and chair of business programs*

**LEARN  
MORE**

[chatham.edu/mba](https://chatham.edu/mba)

Chatham University  
Office of Admission  
Woodland Road  
Pittsburgh, PA 15232  
800-837-1290 or 412-365-1825  
[gradadmission@chatham.edu](mailto:gradadmission@chatham.edu)

## APPLICATION REQUIREMENTS

- Baccalaureate degree from an accredited college or university
- Overall undergraduate GPA of 3.0 or above on a 4.0 scale (Conditional admission may be granted for applicants with a GPA of less than a 3.0 who show extreme promise through their other achievements)
- Official transcripts from all colleges and universities attended
- Two letters of recommendation
- Resume or curriculum vitae
- Essay
- College-level prerequisite courses\* (six credits) include:
  - Financial Accounting Principles I
  - Business Statistics

*\*Prerequisite courses may be taken in conjunction with the start of the program.*

## APPLICATION DEADLINES

- Fall Recommended Deadline: July 1
- Spring Recommended Deadline: November 1

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▶ **Apply online at [chatham.edu/apply](https://chatham.edu/apply)**

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## FUNDING OPPORTUNITIES

- Save big on your tuition bill. Chatham University offers a 20% tuition reduction through its partnership with selected employers in the Pittsburgh area. Before you apply, visit [chatham.edu/extendedbenefits](https://chatham.edu/extendedbenefits) to find out if you could qualify for this special offer.
- A limited number of research, special project, and teaching assistantships are available to help defray the cost of the tuition while also earning valuable, hands-on experience in the field. This assistantship is in the form of tuition remission and will reduce a student's final tuition bill. Please contact your admission counselor to learn more.