Enhance your healthcare career by returning to complete your bachelor’s degree

Enjoy flexible, online classes offered full- or part-time

Courses available in 7-week formats

Benefit from the resources and support of Chatham’s School of Health Sciences and Department of Business and Entrepreneurship

Transfer as many as 90 credits from college-level courses, speeding your time to degree

why you belong here

Rapid advances in research and an aging population have led to healthcare expanding rapidly, and opportunities for those who understand healthcare from both clinical and business perspectives are skyrocketing. Chatham’s interdisciplinary Bachelor of Arts in Healthcare and Business Management equips students who have experience or interest in healthcare with the knowledge, skills, and experience they need to advance their careers and increase their salaries through professional positions on the business side.

where it will take you

The HCBM degree will prepare you to move into managerial positions, such as department director, coordinator, or front or back office manager in environments ranging from private practice to hospitals to corporate healthcare institutions. It also satisfies the requirements needed for entry to some graduate programs.

what you can expect

Your preparation will include courses in the areas that local hospital directors identified as the preferred skill set: business and human resource management, communication, and information systems/database management. Courses are taught by our passionate and dedicated faculty, many of whom are also practitioners.
A sampling of the 14 core curriculum courses includes:

- Foundations of Business
- Leadership and Management
- Health Policy and Finance
- HR Management
- Principles of Marketing
- Healthcare Systems

what you will learn
Upon completion of the degree, you’ll be able to employ leadership skills; apply standard business practices and principles and tools of rational decision-making; communicate professionally in speech and writing, and apply information systems knowledge to improve processes – all within a healthcare setting.

learn more
Review admission requirements, read course descriptions, and apply online at chatham.edu/hcbm.

“The healthcare and business management program takes a learner-centered approach to education. Small class sizes allow frequent interactions between instructor and student, and thoughtful assignments or projects that focus on bringing theory to practice. Students are empowered through a curriculum that is targeted to a specific set of career opportunities on one hand, and offers a broad exposure to relevant business practices on the other.”

— Tingting (Rachel) Chung, Ph.D., program director and chair of business programs

trending now

- According to the Georgetown Center of Education and the Workforce, healthcare occupations will grow faster than any other group of occupations through 2020.
- Chatham is the perfect institution to offer a Bachelor of Arts in Healthcare and Business Management. It combines the strengths of our industry-leading School of Health Sciences, which houses programs in physician assistant studies, occupational therapy, physical therapy, nursing, and graduate psychology, and our rigorous and vibrant Department of Business and Entrepreneurship.