why you belong here

Do you dream of becoming an entrepreneur or growing a business? Are you seeking a major that ensures success within almost any discipline, including the arts, science, health care, and more? If so, then you belong at Chatham University.

The business program at Chatham will give you a better understanding of how the world works and what drives change, while helping you develop a broader and deeper understanding of culture and how it impacts the modern world in which we live.

This program will give you a foundational understanding of how business works, which is crucial to all careers, especially in an increasingly global and interconnected environment. You will leave Chatham fully-prepared for employment in the “real world,” thanks to the individualized attention of and experience conveyed by our faculty.

what you can expect

Our rigorous liberal arts curriculum complements specialized classes in your chosen business discipline to prepare you for the challenging environment of the modern business world. Chatham business majors are trained to succeed in our rapidly changing, technology-driven business society by learning to recognize shifting market drivers and practice cultural sensitivity.

The opportunity to study internationally will further sharpen and strengthen your ability to work with people from diverse backgrounds. You can also enhance your classroom knowledge with on-campus business seminars on career strategies and issues affecting international markets, personal sessions with mentors, and networking events with successful business women from the Pittsburgh area and around the world.
what you will learn

Chatham’s Business and Entrepreneurship Department is designed to provide you with a general foundation of business knowledge, as well as the specific skills and tools that come with your chosen field of concentration, including accounting, economics, international business, management, or marketing. As part of our liberal arts approach to a business education, you will benefit from our unique commitment to addressing issues, such as sustainability, gender issues, and international business.

As you prepare for today’s global business arena, you’ll explore the role of gender in international business, how the expectations and challenges facing female managers differ from those of their male counterparts, as well as how European or Asian corporations and governments pursue sustainable business and how that differs from U.S companies.

where it will take you

While still a student of our business and entrepreneurship program, you will participate in internship experiences related to your business interests, departmental major, or career plans. Former students have interned with a variety of companies and organizations, including Bank of New York Mellon, YWCA of Greater Pittsburgh, Dick’s Sporting Goods, Eaton, PNC Bank, U.S. Department of Commerce, iNetworks Advisors, Inc., Advest, Inc., UPMC, PricewaterhouseCoopers, and The Pittsburgh Promise.

Upon graduation, you will possess the knowledge and skills necessary to pursue a career in accounting, financial planning, human resource management, banking, management in specialized fields, marketing, or policy analysis. You will also have the theoretical and statistical foundations needed to continue your education at the graduate level in economics, business, public administration, or law.

learn more

Browse course descriptions, read faculty bios, and learn more about departmental majors at chatham.edu/business.

“Many of the changes we have seen in the world throughout history have been driven by, or are the result of, business needs and decisions: the exploration of new worlds, the development of fine arts, medicine, and technology. Understanding how business creates this type of impact is a critical part of becoming a world ready professional.”

— Tingting (Rachel) Chung, Ph.D., program director and chair of business programs