Prepare to become a leader who brings art and communities together

Gain hands-on experience with the latest technology and studio practices

Interact with Pittsburgh’s vibrant arts, music, and performance scene

Graduate with a master’s in only five years through a partnership with Carnegie Mellon University

why you belong here

Do you wish to ascribe meaning to artistic elements in all their combinations? Are you eager to learn more about historic art styles and the cultural forces that shaped them? If you wish to delve into the arts across all media, then you belong at Chatham University.

Our arts management program combines courses from business and the arts to prepare you for a leadership role in the art community through learned expertise in strategic planning, management, marketing, and artistic planning.

In addition to building your technological skills and a rich theoretical grounding in the implications of an internationalized world, you will learn to identify business opportunities within the art world as you plan, organize, lead, and control the use of resources to accomplish performance goals in art organizations big and small.

what you can expect

At Chatham, you will find small classes taught by nationally and internationally recognized filmmakers and artists who will connect you with Pittsburgh’s vibrant film, literary, and arts scene. You will further your experience and knowledge in the field of media production and your understanding of critical and creative practices, while customizing activities according to your interests.

We place significant focus on how emerging concepts of interactivity, connectivity, and convergence of new technologies are creating new audiences, possibilities, and delivery systems. You can expect to conduct research that will place your work in broader social, historical, cultural, and theoretical contexts.

Through a partnership with Carnegie Mellon University, you may qualify to obtain a bachelor’s and master’s degree in arts management with only one additional year of study.
what you will learn

The curriculum in the arts management program is designed to provide a framework of essential questions you will need to pose in order to create dialogues between artists, the community, and institutions. You will explore issues and practices relevant to the visual arts, media arts, and music with courses from each of these departments.

Visual arts courses empower you to assume creative, scholarly, and leadership roles in the arts and to promote an understanding of the role that the visual arts play in all facets of contemporary life. Media arts courses help you develop creative, conceptual, and technical skills across film, photography, and graphic design, while fostering a critical awareness of contemporary, convergent media practices. Finally, your music courses will give you a strong foundation in music theory and history, and afford you the opportunity to work with some of the region’s best performers.

As part of the University’s mission, you will be encouraged to use media to engage people with issues of sustainability and the environment, gender and identity, civic engagement, and global understanding as interrelated concepts that are not mutually exclusive.

where it will take you

Upon graduating from the arts management program, you should have a full understanding of the Mac operating system and be proficient in Final Cut Pro, Avid, DVD Studio Pro, ProTools, Photoshop, Illustrator, InDesign, HTML/C++, Dreamweaver, Flash, and After Effects. Internships with such renowned institutions as the Carnegie Museum of Art, The Mattress Factory, The Andy Warhol Museum, Pittsburgh Center for the Arts, and Silkscreen Film Festival will further help you prepare for your career as an editor, camera operator, lighting designer, sound designer, media specialist, and more.

learn more

Read faculty bios, browse a complete list of facilities and equipment, and learn more about employment opportunities at chatham.edu/artsmanagement.

“We teach arts management from many perspectives. Before you can navigate the business of art, you have to see it from the artist’s side – be sensitive to their connection with the work, be aware of their intentions, and be able to clearly communicate their message to others.”

— Corey Escoto, assistant professor of sculpture