

CHATHAM UNIVERSITY
**CENTER FOR WOMEN'S
 ENTREPRENEURSHIP**
 Women's Business Center

**The Business of Child Care Start-up Program:
 Spring 2023 Eight-Week Schedule**
Facilitator: Patricia Stanko: Peace, Love & Learning

Week 1 March 7	In-Person	Mission Statements, Competitive Analysis/Marketing & Branding, Licensing Process Overview
Week 2 March 14	Virtual	Business Registration, Business Plan, Budget Overview, Insurance Needs
Week 3 March 21	Virtual	Physical Site: Lease, Occupancy Permit, Zoning
Week 4 March 28	Virtual	Application Process for Certification/Compliance (including Emergency Plan)
April 4	Break	
Week 5 April 11	In-Person	Staffing/Onboarding/Child Files/General Administration
Week 6 April 18	Virtual	Trying Together/ELRC/Child Care Subsidy
Week 7 April 25	Virtual	Funding & Access to Capital/Small Business Resources/URA and CWE
Week 8 May 2	In-Person	Pitch Week Presentations



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