

CHATHAM UNIVERSITY
**CENTER FOR WOMEN'S
 ENTREPRENEURSHIP**
 Women's Business Center

The Business of Child Care Start-up Program: Fall 2022 Eight-Week Schedule
Facilitator: Patricia Stanko: Peace, Love & Learning

Week 1 September 27	In-Person	Mission Statements, Competitive Analysis/Marketing & Branding, Licensing Process Overview
Week 2 October 4	Virtual	Business Registration, Business Plan, Budget Overview, Insurance Needs
Week 3 October 11	Virtual	Physical Site: Lease, Occupancy Permit, Zoning
Week 4 October 18	In-Person	Application Process for Certification/Compliance (including Emergency Plan)
Week 5 October 25	Virtual	Staffing/Onboarding/Child Files/General Administration
Week 6 November 1	Virtual	Trying Together/ELRC/Child Care Subsidy
Week 7 November 8	Virtual	Funding & Access to Capital/Small Business Resources/URA and CWE
Week 8 November 15	In-Person	Pitch Week Presentations



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