

CHATHAM UNIVERSITY
**CENTER FOR WOMEN'S
 ENTREPRENEURSHIP**
 Women's Business Center

**The Business of Child Care Start-up Program:
 Spring 2024 Eight-Week Schedule**

Facilitator: Patricia Stanko: Peace Love and Learning

Week 1 February 22	In-Person	Mission Statements, Competitive Analysis/Marketing & Branding, Licensing Process Overview
Week 2 February 29	Virtual	Business Registration, Business Plan, Budget Overview, Insurance Needs
Week 3 March 7	Virtual	Physical Site: Lease, Occupancy Permit, Zoning
Week 4 March 14	Virtual	Application Process for Certification/Compliance (including Emergency Plan)
Week 5 March 21	In-Person	Staffing/Onboarding/Child Files/General Administration & Software
March 28	Break	
Week 6 April 4	Virtual	Trying Together/ELRC/Child Care Subsidy/ Equity in Early Childhood Programs
Week 7 April 11	Virtual	Funding & Access to Capital/Small Business Resources/URA and Early Excellence Project
Week 8 April 18	In-Person	Next Steps & Pitch Week Presentations



**Hillman
 Foundation**

