## CHATHAM UNIVERSITY

## CENTER FOR WOMEN'S **ENTREPRENEURSHIP** Women's Business Center

## The Business of Child Care Start-up Program: Fall 2023 Eight-Week Schedule

**Facilitator: Patricia Stanko: Peace Love and Learning** 

Week 1 October 10	In-Person	Mission Statements, Competitive Analysis/Marketing & Branding, Licensing Process Overview
Week 2 October 17	Virtual	Business Registration, Business Plan, Budget Overview, Insurance Needs
Week 3 October 24	Virtual	Physical Site: Lease, Occupancy Permit, Zoning
October 31	Break	Happy Halloween!
Week 4 November 7	Virtual	Application Process for Certification/Compliance (including Emergency Plan)
Week 5 November 14	In-Person	Staffing/Onboarding/Child Files/General Administration & Software
Week 6 November 21	Virtual	Trying Together/ELRC/Child Care Subsidy/ Equity in Early Childhood Programs
Week 7 November 28	Virtual	Funding & Access to Capital/Small Business Resources/URA and Early Excellence Project
Week 8 December 5	In-Person	Next Steps & Pitch Week Presentations



