

CHATHAM UNIVERSITY

# CENTER FOR WOMEN'S ENTREPRENEURSHIP

## Women's Business Center

### Business Planning and Capital Readiness Program Syllabus – Fall 2025

<b>Week 1 September 8</b>	<b>Week 2 September 15</b>	<b>Week 3 September 22</b>	<b>Week 4 September 29</b>	<b>Week 5 October 6</b>	<b>Week 6 October 13</b>
<b>In-Person*</b> 6:00-8:00PM	<b>Online</b> 6:00-8:00PM	<b>In Person*</b> 6:00-8:00PM	<b>In Person*</b> 6:00-8:00PM	<b>Online</b> 6:00-8:00PM	<b>In-Person*</b> 6:00-8:00PM
<b>Your Business Blueprint</b>	<b>Capital Readiness</b>	<b>Research &amp; Development</b>	<b>Financial Projections</b>	<b>Knowing Your Numbers</b>	<b>Next Steps + Lender Q&amp;A</b>
The Business Concept	5 C's of Credit	Industry Research and Competition	Monthly Projections for Year 1	Sources and Uses of Funds	Writing the Executive Summary
Competitive Advantage	Credit Scores	Target Market	Breakeven Analysis	Understanding Your Financials	Mission Statement
Building Business Background/History	Banker's Viewpoint	Pricing		Balance Sheet	Q&A with Lender Panel
	Developing Product/Service				

**\*In-Person Classes will be held at Chatham's Eastside, [6585 Penn Ave, Pittsburgh, PA 15206](#)**